

10 FIREMEN CAUGHT AS WALL FALLS IN FOUR ALARM BLAZE

Big Drug Storehouses Are
Completely Burned Out
in Williamsburg.

The collapse of a wall in a four-alarm fire that completely destroyed the drug storehouses of J. L. Hopkins & Co. at Nos. 47 to 49 Keap street, Williamsburg, early today overwhelmed ten firemen. After they had been rescued by comrades it was found fireman Joseph Kelly of Engine Company No. 12 and fireman James Keating of Engine Company No. 116 each had a broken right leg and had been otherwise badly injured. The others escaped with scalp wounds and bruises.

The fire broke out about 4:15 A. M. on the second floor of the three-story section of the building at No. 47 and quickly spread to the five-story section at No. 49. It jumped to a building at the rear, No. 472 Rodney street, occupied by the Sullivan Cooperage Company, and partly burned that out.

Mrs. Rose Muller, living at No. 49 Rodney street, gave the first alarm. She was awakened by an explosion, and looking out of her window saw flames. Her screams attracted Sgt. Cassidy and Patrolman Lloyd of the Bedford avenue station, who sent in the alarm. They found J. P. Carril, the negro night watchman, rushing out from the first floor of No. 47 to find the cause of the explosion.

The heat of the fire affected the overhead wires of the Brooklyn Rapid Transit, and for half an hour the power house at Alton street, just opposite, was put out of commission. This tied up the traffic on Williamsburg Bridge and on the cross-town line in the lower end of Williamsburg and greatly delayed early workers on their way to work.

MANY FIREMEN COULDN'T SAVE THE BUILDING.

Capt. Windhurst, who was first to arrive with Engine Company No. 116, sent in the second and third alarms; Chief Lath sent in the fourth. But it was impossible to save the building, though sixteen steamers and five truck companies fought the blaze.

On account of the danger from heat and falling sparks twelve families had to be turned out from Nos. 49 and 51 Keap street and some sixty persons had to take hurriedly to the street in their bed clothes.

The flames from the drugs were so overpowering that the firemen had to work in relays and could remain in the smoke for only a few moments at a time.

While about twenty-five men of Truck Company No. 5 and Engine Company No. 11 were working on a one-story extension at the rear, a wall fell on ten of the men were knocked down and buried under the masonry.

Firemen John Fitzgerald, Michael Graham and George Kriethke of Truck No. 5, with their coats over their faces, crawled in under the flames that shot out over the fallen brickwork and dragged out Kelly and Keating, who were seen to be in the work-

place. The other eight were rescued by men of Engine Companies Nos. 12 and 116.

Dr. Pierner found Kelly had a compound fracture of the right leg and internal injuries. Keating's right leg was also broken and he had a serious scalp wound. Both were hurried to the Williamsburg Hospital and later Kelly, at his own desire, was taken home.

FIREMAN OVERCOME BY FLAMES ON THIRD FLOOR.

After their wounds had been dressed the other firemen caught beneath the wall were able to return to work. Fireman Patrick Conlan of Engine Company No. 116 was overcome by the fumes on the third floor and had to be rescued by his comrades. He, too, was taken to the Williamsburg Hospital.

Deputy Fire Commissioner Farley was present and Police Inspector Murtha was in charge of the police reserves. The damage done by the fire was estimated at \$150,000.

Fireman Kelly has had one previous

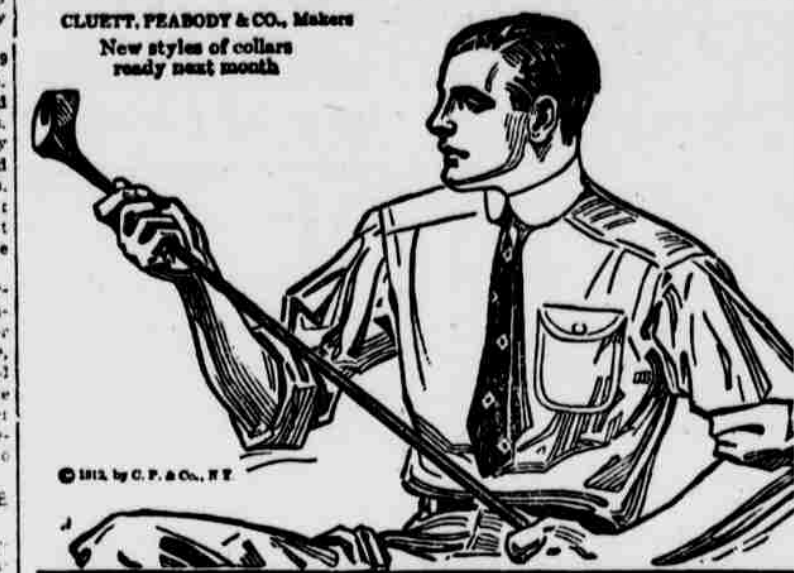
near call. As he was crossing Williamsburg Bridge on a trolley car some six years ago his hat blew off, and as he tried to get it back from the railing where it had lodged he fell over. He dropped sixty feet and escaped almost unhurt. He happened to alight on a pile of sand, which had just been unloaded at a building in course of construction below.

Where is Arthur Ward?
William Ward, superintendent of the Harlem Court building, asks The Evening World to get word to his son Arthur that if he does not come home within a day or two the shock of his absence from her will kill Mrs. Ward, who is very ill. Arthur Ward, who is twenty-three years old, is a carpenter. He had some differences with his father a week ago and left home.

Bank of France Discount Raised.
PARIS, Oct. 17.—The rate of discount of the Bank of France was raised from 3 to 3 1/2 per cent. to-day.

YOU wish to buy these features in a shirt:
A comfortable fit, freshness in style, durable and fadeless fabric. You have not time to study these out, but you can insist on the label that stands for all these things. It is

ARROW on Shirts



Fisher Furniture Co.
FAR BETTER THAN NO MONEY DOWN EVERYTHING RIGHT.
Easy Weekly or Monthly Payments
LOWEST PRICES
Credit If You Want It
26 E. 125 St. MADISON AVE. Open Monday and Saturday Until 10 P. M.



BONWIT TELLER & Co.

ANNOUNCE FOR TO-MORROW

A Very Special

Sale of Women's High Class Tailor Suits

200 suits in this sale, in twelve of the very latest models, designed and made in our own workrooms.

25.00 35.00

Men's wear serges, chevrons, two tones and diagonals, in the new velvet vest effects, Empire and braid-trimmed styles. In navy blue, black, seal, havana and taupe.

Exclusive Fur Trimmed Suits

55.00 95.00 150.00

The fabrics are our own importations of peau de souris, embossed and brocaded matelasse, corded silk, ratine, charmeuse, moire broche and silk velvets. Trimmed with the fashionable furs of the season.

Fifth Avenue at 38th Street

JOKE BOOK

In Colors. Full of Funny Pictures.

WITH NEXT SUNDAY WORLD

O'NEILL-ADAMS Co.

MEKODE UNDERWEAR on Special Display and Sale This Week

In New York's Shopping Centre

6th Ave., 20th to 22d St., New York City

Every Picture Means a BARGAIN

Every item is a definite reason for the careful shopper to come to O'Neill's on Friday. Every line and every illustration has money-saving news in it. Every item is something you need right now; and scores of items just as good as these are *not* advertised.

\$65.00 Russian Pony Skin Coats

Sizes for Women and Misses
We have just 50 of these Superb Coats. Skins are bright, well marked and flexible, dyed and dressed by Chapin, which means much for the wear and appearance of Pony skin. Cut after the newest models, either straight lines or semi-fitted, lined with corded silk or plain, heavy satin; sizes from 14 years to 46 bust.

\$49.50

\$1.25 DRESS GOODS UNTRIMMED HATS
Black all-wool Zibeline finish cheviot; sponged and shrunk. 54 inches wide. **79c**
Superior quality erect felt, black silk velvet; dress shapers; 8 styles; all silk lined; val. \$2.50 **\$2.50**

25c LININGS
1,000 yards of cotton lining in the latest colors and weaves. Values 25c and a yard **19c**

MISSSES' SUITS
Whipcord and mixtures lined through-out with satin; cutaway Coat bound with braid; skirt to match; colors, navy, brown and black. Sizes 14, 16 and 18. Value \$17.50. **\$14.50**

\$2.00 WAISTS
All sizes of excellent madras linen and linen waists; with high or low neck, long or short sleeves—for quick selling. **98c**

\$1.50 SATEEN PETTICOATS
Sateen petticoat in full and extra size, neatly tailored; reg. \$1.50. **\$1.00**

FLANNELETTE NIGHT GOWNS
Flannelette Gowns, in fancy stripes and plain, white, with collar and without, trimmed with dainty braids; value \$1.50. **\$1.00**

FLANNELETTE NIGHT GOWNS
Very good quality of flannelette, in fancy stripes, V neck, with or without collar; reg. 75c value. **50c**

WOMEN'S DRAWERS
A special new line of ladies' muslin and cambric drawers, trimmed with dainty embroidery and tucks; reg. 25c. **25c**

WOMEN'S BATH ROBES
Made of double faced German flannel, wide stripes, sailor collar, trimmed with ribbon; made full, with girdle at waist; colors: gray, brown, blue. **\$1.89**

HALLOWE'EN FAVORS
Lanterns and favors of various kinds; values up to 40c each. **10c**

SUGARS
H. & E. Granu-lated, 5 lb. cartons. **26c**
H. & E. Crystal Domino, 5 lb. cartons. **39c**

Coffee
Fancy quality Bourbon Santos; it positively cannot be duplicated elsewhere for less than 25c per lb. per pound. **22c**

Evaporated Milk
The Peerless Borden's; tall pint tins, this sale. **8c**

Fancy Large Lemons—Dorset 32c
Fancy Medium Lemons—Dorset 28c
Concord Grapes 27c
Per basket 27c

MARABOU CAPES

Marabou and Ostrich Capes, black and white, natural and all black. Value \$4.50. **\$2.98**

19c RIBBONS
Odds and ends of plain taffeta and satin ribbon; excellent assortment of desirable colors; all colors. **12 1/2c**

SHEETING REMNANTS
Remnants of sheetings, pillow and bolster case, muslin cambrics, long cloth and shirting, cottons; special for Friday. **1/2 Price**

HATS FOR TOTS
Children's colored hats of felt and plush, trimmed with rosettes and fancy feathers; value \$2.00. **98c**

CHILDREN'S COATS
Children's colored coats of corduroy, double breasted roll collar and fancy buttons. Another model, made of Oxford roll collar and cuffs and pockets of contrasting striped chevrons, 2 to 5 years, value \$3.98. **\$2.98**

REAL LACE COLLARS
Real Irish crochet Dutch collars; baby Irish design; very beautiful collars and a remarkable bargain; values \$1.50 to \$3.50. **\$1.00 and \$1.98**

WOMEN'S 50c STOCKINGS
1,000 pairs women's fine lace stockings; excellent quality, medium weight, lace thread, high apicled heel; double knee and toes; black only; sizes 8 1/2 and 9. **23c**

WOMEN'S \$2.50 SWEATERS
Fine worsted sweaters, coat style, collarless or high neck; plain weave, pearl buttons; Friday only. **\$1.59**

\$1.00 AND \$1.50 CORSETS
Broken lines of Thomson's Glove-fitting Corsets and R. & G. F. N. This season's models. **75c**

WOMEN'S \$4.00 SHOES
The famous E. C. Burt 44 Shoe. The Burt Fall styles. It is the only occasion when Burt shoes are underpriced. **\$2.95**

\$1.25 UMBRELLAS
Women's umbrellas, made of an extra quality piece of dye fabric, eight rib paragon frames, cases and tassels, assorted plain and fancy. **75c**

Silk Remnants

Formerly 59c to \$1.75 yard at 29c, 39c, 59c and 79c
A typical O'Neill sale which means a bona-fide clean-up of the month's accumulation of the season's most wanted silks. Thousands of pieces of plain and fancy silks in lengths up to full dress patterns, silks for dresses, waists, trimmings, millinery, children's wear, fancy work, etc., etc. Every desirable weave, color and quality. O'Neill Main Store—First and Second Floors.

MEN'S \$1.25 SHIRTS
New, well made pleated and plain bosom shirts of fine madras and percales; \$1.00, \$1.25 and \$1.50 values, et. **69c**

MEN'S SHOES
The best straight cut styles in all leathers; black, gun-metal, patent, calf, russet, buttoned lace; a full line of sizes and widths. **\$2.85 Val. \$4.50**

MEN'S \$1.00 UNDERWEAR
Men's medium weight natural gray merino shirts and drawers; all neatly trimmed. **59c**

DINNER WARE
1,000 pieces of dinner ware, consisting of all size plates, all size most dishes, cups and saucers, baking dishes, salad bowls and pitchers; values to \$2.50 do. **10c Each**

\$1.50 PICTURES
Dining Room Pictures, combination fruit and game, in 8-inch oak frame with crossbar. **\$1.00**

\$1.40 WASH BOILERS
250 wash boilers with copper bottom, good quality of charcoal tin, No. 8 size. **59c**

UPRIGHT LIGHTS
1,000 upright lights, complete, with mantle, shade and burner all ready to attach. **23c**

\$4.50 BED SETS
Renaissance Bed Sets, white or Arabian color—with bolsters roll cover to match spread—made on extra quality net; regular value \$4.50. **\$2.75**

UTILITY BOXES
Cedar lined, covered with extra quality Japanese matting; trimmed with bamboo; large size; reg. value \$10.00. **\$5.25**

\$5 FERN DISH
Cut glass fern dish with plate and fern complete; 8-in. size. **\$2.98**

\$7.50 FELT MATTRESSES
Perfectly sanitary, non-absorbent, dust-proof and vermin proof; made of genuine layer felt, covered in a fine quality of fancy striped ticking; sizes 4 and 6. **\$5.50**

Other sizes as follows:

| Size | Reg. Price | Sale Price |
|----------|------------|------------|
| 4.0 size | \$7.00 | \$5.00 |
| 5.0 size | \$8.75 | \$6.75 |
| 6.0 size | \$10.25 | \$7.25 |
| 7.0 size | \$12.00 | \$8.00 |
| 8.0 size | \$14.00 | \$9.25 |

O'Neill's Groceries

O'Neill Main Store, Basement. We reserve the right to limit quantities.

and telephone orders filled. Phone 5700 Chelsea.

Jams—Schmitt's also have our fruit in jars. 10-ounce cylinder jars. Raspberry, Strawberry, Peach, Jam. This sale, each. **12 1/2c**
White Grape Juice—The California Concentrated. No. 1 tin, 3. **25c**
Tomato Soup—The Peerless. No. 1 tin, 3. **25c**
Evaporated Milk—The Peerless Borden's. Tall pint tins, this sale. **8c**
Fancy Large Lemons—Dorset 32c
Fancy Medium Lemons—Dorset 28c
Concord Grapes 27c
Per basket 27c

Snowdrift Lard
A vegetable compound for shortening or frying; No. 4 pails. **43c**
No. 2 pails, 25c.

Crackers
Fresh baked N. B. C. Uneda Lunch, Zu Zu, Oysterettes, Grahams or Lemon Snaps, per pack. **4c**

Butter
Fancy fresh made Elgin creamery, packed in 5-pound stone crocks, this sale. **\$1.74**

Egg Plant—Each. **12c**
Spanish Onions—Each. **3c**
Red Onions—Five pounds. **15c**

Fruits and Vegetables Cannot Be Sent C. O. D.)

O'Neill-Adams Co., 6th Ave., 20th to 22d St., New York City